



Broderies Gouvernel

Artistic embroidery

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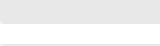
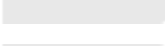
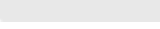
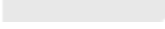
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Lunéville's history of embroidery dates back to the 14th century.

It was in 1870 that a person from Lunéville came up with the idea of using the lacing technique, using tulle stretched on a loom with a small hook, to fasten beads and sequins.

Founded in 1918, the "Broderies Gouvernel" is one of the last remaining companies that make this type of embroidery. It has been working for roughly a century for the luxury market and haute-couture designs and does beaded embroidery work or Lunéville hand-embroidery work.

The company also does Cornély embroidery work, which requires use of a Cornély machine. Guided by hand, the embroidery machines stitch directly onto different materials: ribbon, raffia, twine, wool, satin, cord, etc. The company has its own brand name and releases two collections per year, which are sold all over the world in middle-of-the-range and

top-of-the-range ready-to-wear fashion houses.

The company also makes bindings and accessories for clothes using crochet, weaving and knotting techniques.