



# Digital Packaging

Luxury cardboard

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Founded in 1999, Digital Packaging specialises in the production of prototypes and pre-series packaging (mainly luxury) as well as in the printing of animated lenticular or relief images. All its prototypes are produced from the substrate used in large series production to create models similar to the products on the market in all respects.

Digital printing proofs, offset or screen printing and colour matching obtained in its painting, lacquering and transfer workshops can be approved on site. The finishes (gilding, embossing, selective and expanding varnish, etc.) are first produced digitally for approval before moving to the traditional printing stage. Virtual 3D renderings can be provided before manufacturing the prototypes.

Digital Packaging also produces lenticular images of very high quality for many artists (Cécile Plaisance, Bomberg, etc) with 3D relief effects or animated images. It is the only company to produce very large lenticular panels by printing the lens on PMMA plates itself. (3m x 2m)

Its clientele, made up exclusively of professionals, is mainly French: LVMH, (Dior, Guerlain, Givenchy, Kenzo, Séphora,

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Moet & Chandon, Hennessy, etc.), Chanel, L'Oreal, Danone, etc.

- Brochure